#### Weather Forecast

THUR 81°/65°



FRI 81°/62°

SAT 84°/63°

Volume 1



contact@earthtronics.com

866.632.7840

Contact

Norton Shores, MI

## Rep Connect NEWS

Wednesday, August 1, 2023

Norton Shores, MI

Rep Connect NEWS

Issue 2

## Help Me Help You!

Identify - Engage - Land - Expand



**IDENTIFY** - Send us your contact information and we will create personalized content for you and send it out.

**ENGAGE** - Do you have a story to build personal bonding with them? We can help get you noticed. Take a look >>https://www.earthtronics. com/applications/commercial/m-r-s-industrial/

LAND - Let's identify high value prospects in your area together.

EXPAND - A "go-to-marktet" strategy that coordinates peronalized marketing and sales efforts to land and expand high value accounts.

Account based marketing (ABM) is a strategy utilizing multichannel and collaboration between marketing and sales. This can bring results beyond expectations!

This strategy fits companies like EarthTronics®. Nimble, Quick, Strategic

## Meet the Team!



Katrina Brown Customer Service Rep

Celebrating 1 year with EarthTronics®!

If you could go anywhere in the world, where would you go? Dubai

Favorite Activity: Skating

Favorite Food: Crab Stuffed Salmon

When are you happiest? When I'm spending time with my daughter

## In the News



C-SUITE BEATS AT LIGHTFAIR 2023: Kevin Younguist EDISON Report >> Scan QR Code to Watch Interview



Green Lodging News >> Scan QR Code to View Article



LM&M Publication – More covered on M.R.S.

>> Scan QR Code to View Article

# Rep Connect

**SCAN** for more information or visit www.earthtronics.com/rep-connect

## Website Updates

#### New Addition to **Product Catalog!** The second addition of the product catalog now

features Lamps and Bulbs.

Check out both "LED Fixtures" and "Lamps and Bulbs" by following the link below. This catalog is a versitile product as it can be viewed on moblie or desktop and shared through the website or pdf.

https://www.earthtronics.com/product-catalog-led-lighting-fixtures/

